

3. Flags and insignias of any government except when displayed in connection with commercial promotion.
4. Legal notices; identification, information, or directional signs erected or required by governmental bodies.
5. Integral decorative or architectural features of buildings, except letters, trademarks, moving parts, or moving lights.
6. On-premise signs directing and guiding traffic and parking on private property, but bearing no advertising matter, shall not exceed 16 square feet.
7. Bulletin boards for churches, schools, or other public, religious, or educational institution provided such sign is located not less than ten (10) feet from the established right-of-way line of any street or highway and does not obstruct traffic visibility at street or highway intersections. Such signs shall not exceed thirty-two (32) square feet in area.
8. Political signs on private property, each not exceeding thirty-two (32) square feet, ~~not erected more than thirty (30) days prior to, and removed not more than one (1) week after, the election or event to which the sign pertains.~~
9. One construction sign per street frontage, per contractor of a building, which is under construction, provided the advertising display area of such a sign, shall not exceed thirty-two (32) square feet.
10. Signs identifying the entrances to subdivisions bearing only the name of the subdivision and the distance and direction to the subdivision. Where off-premise, such signs shall not exceed 32 square feet per sign face and no part of the sign structure may exceed 12 feet in height. Where on-premise, such signs shall not exceed 60 feet per sign face and no part of the sign structure may exceed 16 feet in height unless affixed to or suspended from a gate or other entry structure. Off-premise signs visible from any public roadway shall have an earth tone background with white lettering which may be reflective. On-premise signs shall be constructed of native material visually compatible with the surroundings. Lighting is prohibited on off-premise signs. Lighting is allowed for on-premise signs and may be external and indirect only.

**Comment [EM44]:** These changes are based on court decisions concerning residential political signs, mainly Collier v. City of Tacoma, City of Painesville Building Department v. Dworken and Bernstein Co.

5.11.020

General Standards For All Signs

All signs permitted as accessory uses in business and industrial districts are subject to the following regulations:

1. Animation: Signs shall not rotate, move, flash, change or blink, except if utilized by a government agency for public safety or information. An electronic message center may display changing information but shall not flash or blink the message or picture display.
2. Wall Signs: Projection of wall signs shall not exceed two (2) feet measured from the face of the building. No wall sign may project above the highest point of roof structure of the building to which it is attached.